



Registration is now open for projects to participate in the Iberseries & Platino Industria Co-Production and Financing Forum

- The call is aimed at filmmakers, directors, producers and cinematographers from Ibero-America with feature film projects and fictional series, docuseries and animations in advanced stages of development.
- Project managers will have the opportunity to find producing, creative, financial, and international sales partners and agents, among the accredited professionals present during the event.
- The Co-Production and Financing Forum, an activity supported by ICEX España Exportación e Inversiones with Audiovisual from Spain, will take place on October 4 and 5, 2023, as part of the third edition of Iberseries & Platino Industria, the largest Ibero-American audiovisual event, promoted by EGEDA and Fundación Secuoya, with the collaboration of FIPCA.

Madrid, April 12, 2023. The **third edition** of **Iberseries & Platino Industria** opens **registration** to participate on **October 4 and 5, 2023** in the **Co-Production and Financing Forum**, aimed at filmmakers, directors, producers and cinematographers from Ibero-America with feature film projects and fiction series, docuseries and animations in advanced development stage.

A maximum of 10 fiction, docuseries and animation series projects and a maximum of 10 fiction, documentary and animation feature film projects will be selected, based on the reports prepared by international experts.

Those responsible for the projects will have the opportunity to find **producing**, **creative**, **financial**, and **international sales partners** and **agents**, among the accredited professionals present during the event. The organization will prepare a personalized schedule of **one-to-one appointments** with professionals interested in the selected projects.

The **Forum** will promote and facilitate connections with **co-production**, **co-financing**, **broadcasting** and **distribution partners**, with a special focus on projects that serve to strengthen ties between **Spain** and **Latin America**. The aim is to promote the **expansion** of **projects** with high levels of production, and to **strengthen co-production models** between relevant stakeholders in the **audiovisual sector** in both **Latin America** and **Europe**.

Projects must have a **budget** and **financing plan** of at least **40% of the production cost** already secured for **fiction series** and at least **30%** for **feature films**. See all **requirements**.

















Professionals interested in participating in the Co-Production and Financing Forum may submit their application before Tuesday, May 16 at 14:00 (GMT+2) via the web link provided in the private professional area, to which they will have access once the accreditation process has been formalized.

Iberseries & Platino Industria, the largest international event for audiovisual professionals in Spanish and Portuguese, will hold its third edition from October 3 to 6 at Matadero Madrid, Centro de Creación Contemporánea. Promoted by EGEDA and Fundación Secuoya, in collaboration with FIPCA, and with the support of the Madrid City Council, the Community of Madrid and ICEX España Exportación e Inversiones, it will once again bring together **platforms, television networks, producers, distributors** and **buyers**, as well as entities and organizations dedicated to tourism, education and new technologies in a unique meeting point.

Audiovisual From Spain, a brand dedicated to the international promotion of Spanish companies in the film and TV content sector is an initiative of ICEX España Exportación e Inversiones, with the collaboration of the Instituto del Cine y de las Artes Audiovisuales (ICAA) and a range of public and private organizations

PROFESSIONAL ACCREDITATIONS

The accreditation in Iberseries & Platino Industria will allow access to the exclusive program of professional activities, as well as to all the processes of calls for projects.

In addition, in its face-to-face or virtual mode (early bird rates available until May 15), the accreditation will provide access to the virtual private space, an area that will allow access to the professional directory of participants to establish contact with accredited attendees and arrange meetings on a voluntary basis, and also to view the main conferences and content on demand, from 24 hours after its celebration until October 13.

PITCH CALLS FOR PLATFORMS AND PRODUCTION COMPANIES

Iberseries & Platino Industria 2023 has also opened Pitch Calls for Platforms and Production Companies. Projects for fiction and animation feature films, series, superseries, fiction and non-fiction miniseries (docuseries, docu-reality, reality series) and **animation series**, according to the criteria established in each call.

The companies that will listen to the selected projects in the pitch sessions are Amazon Studios / Prime Video, Ánima, Dopamine, Gato Grande. An MGM Company, Gaumont Television, Paramount, Sony Pictures International Productions, TELEMUNDO STREAMING STUDIOS, a Division of NBCUniversal and Warner Bros. Discovery.

The closing date for the various pitch calls is Wednesday, May 3, at 14:00 (GMT +2), Madrid time.

















Access <u>Accreditation</u>

See Pitch Calls

Access images 2022 edition

See video summary of the 2022 edition

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