

## Iberseries & Platino Industria 2023 opens accreditation period and calls for pitch projects

- EGEDA and Fundación Secuoya, in collaboration with FIPCA, are organizing for the third consecutive year, the largest international event for professionals in the Spanish and Portuguese audiovisual sector from October 3 to 6 in Madrid. A meeting point for platforms, television channels, producers, distributors and buyers, as well as organizations and bodies in the tourism, education and new technologies sectors.
- The professional accreditation at Iberseries & Platino Industria will give access to its exclusive program, which will once again host conferences and keynotes with top executives and will also include a marketing & networking area and other industry activities, to create connections between businesses and creativity, the exchange of ideas, projects, and financing and co-production opportunities.
- In addition to this, professional accreditation will also offer access to calls for pitch projects. Registrations are currently open for the Platform and Producer Pitch sessions, with a total of 9 leading global companies participating through 12 calls for proposals. Companies such as Amazon Prime Video, Amazon Studios, Gato Grande. An MGM Company, Gaumont Television and Paramount, together with Ánima, Dopamine, Sony Pictures International Productions, TELEMUNDO STREAMING STUDIOS, a Division of NBCUniversal and Warner Bros. Discovery, will listen to the selected projects.

Madrid, March 24, 2023. Iberseries & Platino Industria, the largest industrial event of the Latin audiovisual industry, opens the deadline for professional accreditations and the registration of projects to participate in the Pitch sessions of its third edition. This will be held from October 3 to 6 at Matadero Madrid, promoted by EGEDA and Fundación Secuoya, in collaboration with FIPCA with the support of Ayuntamiento de Madrid [Madrid Town Hall], the Autonomous Community of Madrid and ICEX España Exportación e Inversiones.

After only two editions, Iberseries & Platino Industria has become the international benchmark for Spanish- and Portuguese-speaking film and audiovisual production. This space aims to provide visibility to feature films and series in Spanish and Portuguese, as well as to boost connections between businesses and the promotion of creative talent, the exchange of ideas, projects and new financing and co-production opportunities.

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The 2022 edition brought together more than 2,000 professionals from 35 countries, and included a program of 300 activities, 130 accredited journalists, 164 projects, 36 screenings, 50 buyers and 37 exhibitor booths.

Iberseries & Platino Industria will once again offer an extensive program of Conferences and Keynotes, Screenings (Iberscreenings and Platino Cine), a Marketing and Networking Area, Pitch Sessions for Platforms and Production Companies, a Co-Production and Financing Forum and Training Workshops, in addition to hosting meetings related to education, tourism, new technologies and sustainability.

## PROFESSIONAL ACCREDITATIONS

Accreditation at Iberseries & Platinum Industry will allow you to enjoy the exclusive program of professional activities and access all the event's sessions.

In addition, this professional accreditation, be it in person or online (early bird rates available until May 15), will include access to the virtual private space, an area that will offer access to the professional directory of participants to establish contact with accredited participants and arrange meetings on a voluntary basis. It will also include the chance to view the main conferences and content on demand, starting 24 hours after the event until October 13.

Accreditation can be completed online starting today until October 6, 2023 at the following [link](#) enabled on the official website of the event, where all the steps to follow are detailed.

## CALLS FOR PROJECTS IBERSERIES & PLATINO INDUSTRIA 2023

The registration period for projects to participate in the Pitch sessions of Platforms and Production Companies of the third edition of Iberseries & Platino Industria is now open. In the coming weeks, a call for participation in the Co-Production and Financing Forum will be available for feature film projects and fiction series, docuseries, and animation in advanced development stage.

The registration of the projects can be completed through the [professional profile](#), which can be accessed from the Iberseries & Platino Industria website, once the [professional accreditation](#) process has been formalized.

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## PITCH OF PLATFORMS AND PRODUCTION COMPANIES

This year, **Iberseries & Platino Industria** is once again opting for the **Pitch** sessions for **Platforms and Producers**, with the aim of bringing **audiovisual projects in development, production, or works in progress**, to producers, buyers, sellers and content platforms globally.

The **Pitch calls** are aimed at **fiction and animated feature films, series, superseries, fiction and non-fiction miniseries** (docuseries, docu-reality, reality shows) and **animated series**, as the case may be.

The new companies that will listen to the projects selected in the **Pitch Calls** are **Amazon Prime Video, Amazon Studios, Gato Grande. An MGM Company, Gaumont Television and Paramount**. They will be joined by **Ánima, Dopamine, Sony Pictures International Productions, TELEMUNDO STREAMING STUDIOS, a Division of NBCUniversal and Warner Bros. Discovery**. A total of 9 leading international companies will participate, through 12 calls for proposals.

Each of them has established different criteria that must be met by the participant before registering any project. They can be consulted in the corresponding pitch [calls](#)

The **closing** date for the various **pitch calls** is **Wednesday, May 3, at 14:00h (GMT +2)**, Madrid, Spain time.

Access [Accreditations](#)

Download [Pitch Calls](#)

Access [images 2022 edition](#)

See [video summary 2022 edition](#)

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More information: [www.iberseriesplatinoindustria.com](http://www.iberseriesplatinoindustria.com)

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