

## Nine Projects Selected to Participate in the Third Edition of the Iberseries & Platino Industria Showrunners Workshop

*The TV show projects are from Argentina, Colombia, Spain, Mexico, Peru, and Uruguay. The Showrunners Workshop selection committee was led by the project's coordinators: Marina Seresesky and Álvaro Lavín.*

*The aim of the Workshop is to offer participants specific training in the tasks performed by showrunners, such as writing, production, and project management.*

Madrid, 28 September 2023. **Nine TV show projects** from **Argentina, Colombia, Spain, Mexico, Peru, and Uruguay** have been selected as finalists to participate in the **Iberseries & Platino Industria Showrunners Workshop**.

**Iberseries & Platino Industria** will be held from **3rd to 6th October at Matadero Madrid**, hosted by **EGEDA** and **Fundación Secuoya**, alongside the collaboration of **FIPCA**, and the support of the **Madrid City Council**, the **Community of Madrid**, **Madrid Film Office**, **Film Madrid**, **ICEX Spain Trade and Investment** and the special collaboration of the **Spain Film Commission**.

The **Showrunners Workshop** is to be attended by students with training and/or experience in the field of writing, directing, and audiovisual production. They will bring a **Spanish-language TV show project** to develop within the workshop. The aim of the Workshop is to offer specific training in the tasks performed by showrunners, such as writing, production, and project management. Students will also be taught to master the specific skills required to succeed as a showrunner working on **premium TV shows** in today's environment.

The **Showrunners Workshop selection committee** was led by the project's coordinators: director, scriptwriter, and actress **Marina Seresesky**; and producer **Álvaro Lavín**. They are the co-founders of **Meridional Producciones**, a Madrid-based film, TV, and theatre company which focuses on the production of full-length films, documentaries, and short films, as well as on developing projects for TV shows. Their productions have been featured in numerous festivals and have won several awards, most notably Spanish National Radio's *Premio Ojo Crítico* (Critical Eye Award). These works have also received numerous nominations for the Goya Awards from the Spanish Academy of Motion Picture Arts and Sciences.

The **Showrunners Workshop mentors** are: **Analeine Cal y Mayor**, a film and TV director and screenwriter, whose works include the drama series *Amarres* for TNT and the comedy *Los Pecados de Bárbara y Selena*, an original Netflix series; **Marta Suárez**, a specialist in directing and scriptwriting, whose portfolio includes work for Fox TV Studios, MOD Producciones, Plano a Plano, Fremantle España, Morena Films, Brightstar Film & TV, and Disney+; and **Carmen Jiménez**, a producer, scriptwriter, and film editor who has carried out productions for Freemantle, Dynamo, and The Immigrant, in collaboration with filmmakers such as Félix Viscarret, Carlos Marqués-Marcet, Paco Cabezas, and Benito Zambrano.

**The selected projects are as follows:**

**10.000 kms**

Jorge Andrés Botero y Juan Andrés Arango, SEPTIMA FILMS SAS (Colombia).  
Comedia, Acción

**La mala vida en Madrid**

Leire Albinarrate (España).  
Drama, Thriller, LGBTQ+

**La vida que viene**

Lujan Loioco y Mariano Turek. LIBRE CINE (Argentina).  
Drama/Comedia

**La peste**

Guillermo Carbonell. MURDOC (Uruguay).  
Drama, Thriller, Supernatural

**Llamadme Juana**

Jose Ramon Pedroza y Jesús Arelle. HUAPANGUERO VOLADOR FILMS (México).  
Comedia, Ciencia-Ficción

**Non Trubada**

Edson Sidonie, Fernanda Visconti y Juan Pablo Félix. BIKINI FILMS (Argentina, España, México).  
Ciencia-Ficción, Drama, Misterio

**Pensión incompleta**

Fernanda Tabares Dominguez y Sergio Campo. VOZ AUDIOVISUAL (España).  
Comedia, Tercera Edad, Crimen

**Superada**

Ainhoa Menéndez y Nuria Landete. SIDERAL (España).  
Comedia, Familia, Ciencia Ficción, Fantasía

**Vete a rodar**

Emmanuelle Kesch. APNEA FILMS (Perú, España).  
Drama/Comedia, Discapacidad, Deporte

The **nine projects** have previously undergone several **curatorial sessions**, receiving evaluation and analysis from their coordinators and mentors. Numerous **discussion panels** will be held during the **Showrunners Workshop**. Renowned professionals and experts from the **Ibero-American audiovisual industry** will be present, such as writer, director, and scriptwriter **Lucía Puenzo**; director and producer **Mauricio Leiva**; scriptwriter **David Figueroa**; director and scriptwriter **José Rodríguez**; and director, scriptwriter, actress, and producer **Julia Solomonoff**, among others.

In addition, participants will be given the opportunity to showcase their projects in **one-to-one sessions** together with executives from production companies, studios, and platforms that will be present at **Iberseries & Platino Industria**.



03 → 06.OCT.2023

Matadero Madrid

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