

Iberseries & Platino Industria 2025 opens the period for professional accreditations and pitch calls

The accreditation for Iberseries & Platino Industria grants access to a wide program of activities aimed at creatives, producers, financiers, buyers, television networks, platforms, and other industry professionals, as well as to the **market & networking** area. This provides participants with a unique space to promote talent, co-production, investment, and the international distribution of Ibero-American film and audiovisual content.

Additionally, professional accreditation allows access to project pitch calls. Registration is now open for the Platforms and Production Companies Pitch Sessions, with ten calls for proposals and the participation of several leading global companies. Companies such as 3Pas Studios, Amazon MGM Studios, Ánima, BH5 Studios, Dopamine, Gaumont, and Warner Bros. Discovery will review the selected projects.

Madrid, April 10th, 2025. Iberseries & Platino Industria opens the professional accreditation period and project registration for participation in the Platforms and Production Companies Pitch Sessions of its fifth edition, which will be held from September 30th to October 3rd at Matadero Madrid. The event is once again organized by EGEDA and Fundación Secuoya, in collaboration with FIPCA, and supported by the Community of Madrid and the Madrid City Council, with sponsorship from the Madrid Film Office, Film Madrid, and ICEX Spain Export and Investment, among other collaborating entities.

Iberseries & Platino Industria will gather key players in the audiovisual industry to position Ibero-American content on the global stage and will once again offer unique opportunities to connect, explore, collaborate, and showcase the best of Spanish and Portuguese-language films and series. This will be accomplished through a program of **conferences and keynotes**, **screenings**, a **market and networking** area, and exclusive professional activities such as **the Co-Production and Financing Forum**, **the Platforms and Production Companies Pitch Sessions**, and **Training Workshops**, among others.

Professional Accreditations: Early Bird Rates until June 6th

Accreditation for **Iberseries & Platino Industria** will provide access to the professional activities program and the ability to **register** for the event's various calls for participation.

This **professional accreditation**—available in both in-person and virtual formats, with **early bird rates** valid until **June 6th**—includes access to a private virtual space, which allows users to view the professional directory, contact other accredited participants, and



arrange meetings at their discretion. It also provides on-demand access to the main conferences and content from 24 hours after they take place, available until October 24th.

Accreditation can be requested online starting today and will remain open until October 3rd, 2025. Detailed steps are available through the **link** provided on the official event website.

PLATFORMS AND PRODUCTION COMPANIES PITCH SESSIONS

The registration period for projects to participate in the **Platforms and Production Companies Pitch Sessions** at **Iberseries & Platino Industria 2025** is now open. In the coming weeks, calls for the Co-Production and Financing Forum and Training Workshops will also be announced.

Project registration is done through the <u>professional profile</u>, accessible on the **Iberseries & Platino Industria** website, once the professional accreditation process has been completed.

These **Pitch Sessions** aim to present audiovisual projects at various stages—**from concept to development, pre-production, production, work-in-progress, financing gap, or packaging**—to invited companies, potential producers, buyers, investors, and industry executives, with the goal of securing support, funding, partnerships, or distribution opportunities.

The pitch calls are open to creators, directors, producers, and showrunners connected to Ibero-America, who may submit fiction, animation, or documentary feature films, as well as fiction, animation, documentary, and non-fiction series, superseries, miniseries, and teleseries (including docuseries, docu-reality, and reality shows), depending on the specific call.

Selected professionals will have the opportunity to present their storylines or projects in person, through private sessions, to platforms and production companies such as 3Pas Studios, Amazon MGM Studios, Anima, BH5 Studios, Dopamine, Gaumont, and Warner Bros. Discovery.

Each of the ten open calls includes specific requirements that must be met before registering a project. A maximum of 20 projects will be selected per call.

These requirements can be reviewed in each **pitch call's official guidelines**, as well as in the general **regulations** for Pitch participants. Each accredited person may submit up to three different projects per call, but the same project cannot be submitted to more than one pitch call.

The deadline for pitch submissions is **Thursday**, **May 22nd at 2:00 p.m. (GMT +2)**, **Madrid time**, **Spain**.

All the information about the **Pitch Calls** can be found here.



Access Credentials

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More information: www.iberseriesplatinoindustria.com

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